

AURORA

Student mobility traineeship

Knowledge for Business
traineeship offer

Co-funded by the
Erasmus+ Programme
of the European Union



Knowledge for Business

Knowledge for Business is a company specialised in the fields of dissemination and transfer of innovations, offering an integrated service, from planning, partner and fund search to business management and implementation.

Knowledge for Business deals with:

- Integrated communication: musealisation and integrated communication projects, particularly in sectors related to cultural heritage and the dissemination of scientific culture.
- Events: planning, organisation and production of events, workshops, trade fairs and commercial and institutional conferences on a regional, national and international scale.
- Innovation 4.0: participation in and coordination of Business Acceleration and Enterprise Creation programmes to foster the creation of new entrepreneurial realities and startups.
- Technology transfer: design and technology transfer activities implemented by KforBusiness.
- Opportunities & Incentives: a targeted service for access to funding and the design of development and/or innovation interventions, aimed at companies, research bodies and organisations and local authorities.
- Internationalisation: promotion and development of internationalisation processes at companies or organisations that want to open up to foreign markets or implement their activities abroad. They work in innovative contexts, promoting exchanges between companies and research bodies and technology transfer activities.

Position title

Voluntary Traineeship aimed at:

- supporting projects and activities related to the Innovation Village to promote and disseminate technology and innovation under the Knowledge for Business brand
- supporting the participation of Federico II University to the Innovation Village managed by the UNINA Department of Humanities
- promoting the acceleration of entrepreneurship in humanities in the frame of the Social Entrepreneurship and Innovation domain (in collaboration with the UNINA Department of Humanities)

Position purpose

Knowledge, skills, and competences to be acquired by the end of the traineeship:

- Developing content to support programme design

- Organisation of internal meetings and contact management
- Programming and executive planning of activities
- Use of digital tools for the implementation and animation of the web space
- Design Thinking methodologies
- Supporting the University Federico II in communication and dissemination activities related to the Innovation Village

Duties and responsibilities

The internship will be mainly focused on activities related to the Innovation Village, under the brand name of Knowledge for Business.

The main objective of "Innovation Village" is to create cooperation circuits between research and business, focusing on innovation and the new scenarios of Enterprise 4.0 and the circular economy, as well as on the different application areas such as sustainability, green energy and environment, social innovation, etc.

In this context, the trainee will be able to relate to an international environment and develop his organisational skills both in the academic and non-academic framework.

Qualifications

Field/s of study

Marketing communication

Level of study

Master

Professional competences

Key competences/Language skills

English – A2-B2 – Elementary-Upper intermediate (Required)

Italian – A2 – Elementary (Preferred)

Key competences/Computer skills

Word processing, Spreadsheets, Presentation – Independent user

Key competences/Other

- Communication
- Critical and analytical thinking
- Planning and organizing
- Creative thinking

- Teamwork
- Initiative

How to apply

Please send your CV and cover letter (in English) to Francesca Cocco, f.cocco@kforbusiness.it at least two months before the estimated leaving date [i.e., if you are planning to start your traineeship on September 1st, please send the application by July 1st maximum].

Facts

Economic sector: dissemination and transfer of innovations

Size: < 50 staff

Working language/s: Italian, English

Type of work placement: Traineeship

City/Country: Naples/Italy

Earliest start date: 01/09/2022

Latest start date: 01/03/2023

Duration: 5 months

Working hours: 35 hours/week

Remuneration: Financial contribution: 0 EUR/month

Contribution in kind: none

Application

Required application documents

CV, cover letter (in English) to be to Francesca Cocco, f.cocco@kforbusiness.it